

- 1 Purchase any eligible TiVo® Series2™ DVR between September 12, 2003 and December 31, 2003.**
- 2 Activate TiVo® service at [www.tivo.com/activate](http://www.tivo.com/activate). Service must be active for at least 30 days.**

**3 Print the following information clearly:**

Name:

Address:

City:  State:  Zip:

Apt. Number:

Day Phone Number:  -

Evening Phone Number:  -

E-mail\*:

15-digit TiVo service number

Eligible 15 digit TiVo service numbers start with 110, 130, 140, 230, 240, 264 or 275 and can be found on your DVR packaging. Or visit [Tivo Central](http://Tivo Central), select Messages & Setup, then System Information.

**Terms and Conditions**

(1) TiVo® Series2™ Digital Video Recorder must be purchased between 9/12/03 and 12/31/03, inclusive. Products purchased before or after these dates are not eligible for the rebate offer. Purchase date is determined by invoice or receipt date. (2) TiVo service or TiVo Plus service (on DVD products) activation required by 1/31/04 and must be active for at least 30 days in order to be eligible for rebate. TiVo service or TiVo Plus service must be active at the time of rebate processing to be eligible for rebate. (3) TiVo service or TiVo Plus service required for full functionality. TiVo Basic service is not eligible for \$50 rebate. Activate your TiVo service or TiVo Plus service at <http://www.tivo.com/activate>. (4) Valid only for new TiVo Series2 Digital Video Recorders purchased from a retailer or through our website. Not valid for pre-owned, second party, demo, or display DVRs. Valid only on TiVo model numbers TCD130040, TCD140060, TCD230040, TCD240080, TCD240094, Toshiba model number SD-H400, Pioneer models DVR-810-H-S and DVR-57H and Sony model number SVR3000. (5) Mail completed Rebate Coupon, dated receipt for new TiVo Series2 Digital Video Recorder purchase, and a clear copy of or original UPC from the DVR packaging to: TiVo \$50 rebate 2003, Department 3464, P.O. Box 42910, Mesa, AZ 85274-2910. Purchase price must be included on the invoice or receipt. (6) All submissions must be postmarked no later than 2/28/04 and received by 3/15/04. (7) Please allow 8 - 10 weeks for receipt of rebate check. Rebate checks are void if not cashed within 90 days of issuance and cannot be reissued. (8) TiVo not responsible for lost, late, mutilated, misdirected or postage due mail. Incomplete or illegible requests will not be honored. (9) Omission of any necessary information will result in a postcard notification of ineligibility and will require re-submission postmarked by 4/30/04. (10) Offer valid only in the USA. (11) Void where prohibited, taxed or restricted by Federal, state or local law. (12) Any other use constitutes fraud. (13) Limit one rebate per TiVo Series2 Digital Video Recorder. (14) Limit two rebates per household. (15) Fraudulent submissions and/or use of multiple addresses or PO boxes to obtain multiple rebates is fraudulent and could result in Federal prosecution. (16) Offer good 9/12/03 through 12/31/03. TiVo services sold separately. Programming, pricing, terms and conditions subject to change. ©2003 TiVo Inc. The TiVo logo and TiVo are registered trademarks of TiVo Inc. All rights reserved. Rebate questions? For faster service, you can track your rebate status on-line at [www.web-rebates.com/tivo](http://www.web-rebates.com/tivo). For redemption status only call 1-800-352-1075

- 4 Enclose:**
  - Completed rebate form. (One rebate form required for each DVR purchase.)
  - Original or a clear copy of the sales receipt for your Series2™ DVR purchase. Sales receipt must clearly show retailer, product model and purchase date. Please circle your Series2™ DVR purchase on the receipt.
  - Original or clear copy of UPC code from TiVo® DVR packaging.
- 5 Mail this form and documentation to:**

Remember to keep copies of materials submitted.

**TiVo - Save \$50 2003**  
 Department 3464  
 P.O. Box 42910  
 Mesa, AZ 85274-2910

All submissions must be postmarked no later than 2/28/04 and received by 3/15/04.